



News for immediate release:

ELECTROFUEL ANNOUNCES APPOINTMENT OF DIRECTOR OF SALES FOR CANADA

Toronto, Ontario – September 7, 2001 – Electrofuel Inc. (TSE:EFL) is pleased to announce the appointment of Mr. Gino Ortuso as Director of Sales for Canada. Mr. Ortuso has over 14 years of sales experience in the areas of portable computers, PDA's, computer peripherals and other devices. Mr. Ortuso's most recent position was as Director of Channel Sales for 3Com Canada Inc., and prior to that held senior sales positions with Toshiba (portable computers) and Agfa (scanners & digital cameras). At 3Com, Mr. Ortuso was responsible for expanding business through the distribution in the retail, catalogue and VAR channels. In his function as Director of Sales for Electrofuel, Mr. Ortuso will be dedicated to rapidly expanding distribution and increasing Electrofuel's market share in the portable computer and wireless communications industries.

"We are very pleased to have Mr. Ortuso join the team as Director of Sales for Canada," said Patrick McCool, Vice-President, Sales & Marketing, "Gino's extensive experience will help us to specifically address the needs of our target markets as we move forward with the ramp-up of our corporate-wide sales initiatives."

About Electrofuel

Electrofuel Inc. develops, manufactures and sells products using its proprietary lithium ion SuperPolymer rechargeable battery technology, which delivers the highest energy density of any rechargeable battery commercially available on the market today. Electrofuel's goal is to become the leading provider of portable power for the notebook computer and wireless sectors, and to apply its technology to a broad spectrum of alternative energy applications over the long term. Electrofuel is a public company trading on the Toronto Stock Exchange under the symbol EFL.

For more information about Electrofuel and its products, please visit our website at www.electrofuel.com.

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