

News for Immediate Release:

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Electrofuel Inc.

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ELECTROFUEL APPOINTS VICE PRESIDENT OF SALES

Toronto, Ontario - November 17, 2000 - Electrofuel Inc. announced it has appointed to the position of Vice President of Sales, Patrick R. McCool, formerly the Executive Vice President of Sales with Mitsubishi Wireless, a global wireless leader.

At Mitsubishi, Mr. McCool was most recently responsible for all sales related activities for the organization in the U.S. domestic and Canadian wireless communications markets. His previous positions with Mitsubishi were Vice President of Sales and Distribution Sales Manager.

"Patrick McCool brings strong experience and a proven track record of sales in the wireless sector, which will help us accelerate our penetration into the wireless markets with our battery products for notebook computers and cellular phones" said Sankar Das Gupta, President and CEO of Electrofuel.

About Electrofuel

Electrofuel Inc. is engaged in the development, commercialization, manufacturing and marketing of its Lithium Ion SuperPolymer rechargeable battery technology. Electrofuel's goal is to become the leading provider of portable power technology for the portable computer and wireless sectors, and to apply its technology to alternative power applications in the transportation, defense, aerospace, consumer products and medical industries.

Electrofuel is a public company trading on the Toronto Stock Exchange under the symbol EFL.

For more information about Electrofuel and its products, please visit the Company's website at www.electrofuel.com.